

DANIEL KENZIE

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EDUCATION

PhD in English, Purdue University, West Lafayette, IN Jun 2017

Primary Area: Rhetoric and Composition

Secondary Areas: Professional and Technical Writing, Public Rhetorics, Writing Program

Administration

Dissertation: "Defining Injury, Managing Uncertainty: Circulation of Definitions of Traumatic Brain Injury"

Dissertation Committee: Patricia Sullivan (Chair), Richard Johnson-Sheehan, Bradley Dilger, Irwin Weiser, Lisa Meloncon

Master of Arts in English, Purdue University, West Lafayette, IN Aug 2012

Major Area: Rhetoric and Composition

Thesis Title: "Transfer and the Writing Center: A Qualitative Study of Tutoring Transitions"

Thesis Committee: Linda Bergmann (Chair), Thomas Rickert, Richard Johnson-Sheehan

Bachelor of Arts, Western Michigan University, Kalamazoo, MI Apr 2009

Major: English

Minor: Global & International Studies

Study Abroad at Universität Paderborn, Paderborn, Germany Jul 2005-Aug 2006

AWARDS, HONORS, & GRANTS

Research

PROMISE Award, Purdue College of Liberal Arts Sept 2016

Purdue Research Foundation (PRF) Summer Grant Jun-Aug 2015

WPA-GO Travel Grant Award, Writing Program Administrators Graduate Organization Feb 2015

Pedagogical Presentation Travel Grant, Introductory Composition at Purdue (ICaP) Feb 2015

Most Likely to Improve Teaching, Empirical Research Poster Session, Purdue University Apr 2014

General Scholarship, Society for Disability Studies (SDS) Apr 2014

National Conference on Peer Tutoring in Writing (NCPTW) Travel Grant Nov 2010

Third Place; World, British Literature, or Critical Theory Essays, Sigma Tau Delta International Mar 2009

Hermann E. Rothfuss Award for Excellence in German, WMU Department of Foreign Languages Apr 2007

Teaching

Honorable Mention; Graduate Tutor of the Year, Purdue Writing Lab Apr 2014

Quintilian Award for Top Instructor Ratings, Purdue Department of English Jan 2012

Outstanding Achievement in Teaching, WMU Department of English Dec 2008

Service

Quintilian Award for Fostering Professional Development, Purdue Department of English Nov 2013, Feb 2014

Outstanding Achievement in Leadership, WMU Department of English Apr 2008

PUBLICATIONS

Sánchez, Fernando, and **Daniel Kenzie**. "Of Evolutions and Mutations: Assessment as Tactics for Action in WAC Partnerships." Forthcoming in *The WAC Journal* in 2016. (Manuscript is 31 pages.)

Dykema, Meghan, Kim Ballard, Patrick Love and **Daniel Kenzie**. "Lessons in Graphica." *Classroom Notes Plus*, vol. 28, no. 4, 2011. (April 2011)

CONFERENCE PRESENTATIONS

Technical & Scientific Communication

"Cultivating Relationships within Medical Research: Traumatic Brain Injury, Scientific Uncertainty, and Rhetorical Interventions." *Conference on College Composition and Communication*, Portland, OR, Mar 2017. Part of Medical Rhetoric Standing Group Sponsored Panel.

"Defining Injury, Managing Uncertainty: The Circulation of Definitions of Traumatic Brain Injury." *Association for the Rhetoric of Science, Technology, and Medicine Preconference*, Philadelphia, PA, Nov 2016.

"Integrating Usability and Accessibility in Professional and Technical Communication Curriculum Design." *Council of Programs in Technical and Scientific Communication*, Savannah, GA, Oct 2016.

"Simulating Science: Lab Reports, Transfer, and Career Preparation." *Conference on College Composition and Communication*, Houston, TX, Apr 2016.

"Exploring How Students Attribute Value to Technical Writing Instruction in the Disciplines." *Association of Teachers of Technical Writing*, Tampa, FL, Mar 2015.

"Seeking, Shaping, Making: Students' Attributions of Value in Technical Report Assignments." *Council of Programs in Technical and Scientific Communication*, Colorado Springs, CO, Sept 2014.

"Tutor Education as Professionalization for Technical and Professional Communicators." *Council of Programs in Technical and Scientific Communication*, Cincinnati, OH, Oct 2013. Conference cancelled due to hurricane.

Disability Studies

"Interdependence, Disability Studies, and the Mentoring of New Composition Instructors." *Conference on College Composition and Communication*, Tampa, FL, Mar 2015.

"The Rhetorical Work of Accessibility Statements and Standards in an Organization." *Society for Disability Studies Conference*, Minneapolis, MN, Jun 2014.

"Constructions of Deafness in 17th and 18th Century Treatises on Rhetorical Delivery." *Early Atlantic Reading Group Colloquium*, West Lafayette, IN, Apr 2014.

Writing Across the Curriculum

"Responding to Change in WAC Partnerships: Assessment, Sustainability, and Writing for Social Leadership." *International Writing across the Curriculum Conference*, Ann Arbor, MI, Jun 2016. With M. McCall and S. Dunn.

"Writing Simulations, Imagining Connections: Transfer Perception and Resource Use in Agricultural Research Writing." *International Writing Across the Curriculum Conference*, Minneapolis, MN, Jun 2014.

"Extending a Writing Center Assessment Culture across the Curriculum." *International Writing across the Curriculum Conference*, Bloomington, IN, May 2010. With K. Ballard.

Writing Program Administration/First-Year Writing

"Classifying Stigma: Institutional Policies and their Impact on Plagiarism Research." *Council of Writing Program Administrators Conference*, Normal, IL, Jul 2014.

"'He Just Did Not Listen to Me': Authority and Resistance in Writing Tutors' Encounters with Prior Learning." *Council of Writing Program Administrators Conference*, Savannah, GA, Jul 2013.

"Comparing Textual Borrowing in L1 and L2 Writing in English: Methodological and Pedagogical Considerations." *Graduate Student Symposium on Second Language Studies and ESL*, Lafayette, IN, Mar 2013.

"Building Community through Writing: Place-Based Pedagogy in a Developmental Writing Program." *Conference on College Composition and Communication*, Louisville, KY, Mar 2010. With K. Krol and R. Seltz.

Writing Centers

"Increasing Writing Center Visibility through Digital Repositories." *East Central Writing Centers Association Conference*, Oxford, OH, Mar 2014. With S. Nall, E. Sills, and R. S. Partridge.

"Transfer, Genre Talk, and the Writing Center." *Critical Transitions: Writing and the Question of Transfer Conference*, Elon, NC, Jun 2013.

"Cross-Curricular Workshops: Engaging Theory, Refining Practice." *East Central Writing Centers Association Conference*, Clarion, PA, Apr 2013.

"Transfer and the Writing Center: Harnessing Knowledge on the Move." *East Central Writing Centers Association Conference*, Indianapolis, IN, Apr 2012.

"Transfer and the Writing Center." *Research Network Forum at the Conference on College Composition and Communication*, St. Louis, MO, Mar 2012.

"Helping Writers with Theses and Longer Texts: Why and How." *National Conference on Peer Tutoring in Writing*, Baltimore, MD, Nov 2010. With M. McCall.

"Helping Writers with X: Why and How." *International Writing Centers Association*, Baltimore, MD, Nov 2010. With K. Ballard, M. Dykema, H. Witzke, and P. Love.

TEACHING EXPERIENCE

Graduate Courses

Teaching First-Year Composition I and II, ENGL 505A&B (Purdue University, 2 sections)

Guided new graduate instructors through their first year teaching composition via a two-semester practicum. In the first semester, students engaged with scholarly frameworks and best practices and developed and shared teaching materials. In the second semester, students developed future assignments, a teaching philosophy, and a professional portfolio with my feedback and guidance.

Professional Writing

Writing in the Health and Human Sciences, ENGL 42201 (Purdue University, 3 sections)

Developed a curriculum that has students engage with health literacy and accessibility and write for lay and specialist audiences. Consulted with health professionals and academic advisors to tailor curriculum to career tracks such as pre-health, public health, and medical laboratory sciences.

Technical Writing, ENGL 421 (Purdue University, 1 section)

Implemented a curriculum focusing on user-centered design. Students conducted and reported on usability testing, wrote technical instructions, and produced user-centered employment documents. Student group included majors in professional writing, engineering, and technology fields.

Business Writing, ENGL 420 (Purdue University, 2 sections)

Taught upper-level business students rhetorical principles and writing practices with a focus on branding, marketing, ethics, and professionalization. Projects included a client-based white paper, a marketing plan and set of materials, oral presentations, and employment documents.

Tutor Practicum in Professional Writing, ENGL 390B (Purdue University, 1 section)

Integrated instruction in business and technical writing genres with writing center tutoring methods in a practicum for undergraduate tutors in professional writing. My approach included a proposal assignment, face-to-face and online discussion, and shadowing and mock tutoring in the Writing Lab.

First-Year Composition

Introductory Composition in Learning Communities, ENGL 106R (Purdue University, 2 sections)

Developed discipline-specific curricula for two sections of introductory composition that were linked with courses in students' majors. My "Discoveries in Biology" composition course emphasized science literacy and public representations of science. My "Global Business" course had students conduct primary research on a local worksite, visit a local auto plant, and produce resumes in multiple media.

Introductory Composition, ENGL 106 (Purdue University, 4 sections)

Introduced first-year students to rhetorical concepts and writing and research practices in a traditional classroom, computer classroom, and small-group and individual meetings. Taught course using two curricular approaches: The Writing about Writing curriculum had students explore and connect their past, present, and future literate practices, while the UR@ curriculum had students situate themselves within cultural and media networks.

The Writing Process, ENGL 1000 (Western Michigan University, 4 sections)

Employed a place-based approach in order to connect basic writing students to the university and local community. Helped students develop effective work and study habits and mentored them in weekly individual meetings. This course also included weekly small-group sessions led by tutors.

ADMINISTRATIVE EXPERIENCE

Online Writing Lab (OWL) Coordinator, Writing Lab, Purdue University **Jun 2015-present**

Plan and identify needs for new online resources, hire and mentor graduate content developers, and edit and maintain textual and video resources. Evaluate and respond to requests to use OWL content on a fair use or licensed basis. Collaborate with director, associate director, and webmaster to address needs, optimize accessibility of content, and plan long-term strategy. Manage annual OWL budget.

Mentor, Introductory Composition, Purdue University **Aug 2014-May 2015**

Observed and evaluated first-year graduate instructors' teaching, supervised their progress, and helped them respond to emerging classroom needs. Met monthly with WPA and other mentors to discuss programmatic concerns. Collaborated with technology mentors to support instructors' effective use of digital pedagogy and classroom technologies.

Business Writing Coordinator, Writing Lab, Purdue University **Aug 2013-May 2014**

Mentored and evaluated current and prospective business writing tutors, collaborated with tutors to host business writing-related events, and supported graduate tutor professional development. Expanded training on technical and engineering writing as well as diversity.

Workshop and WAC Coordinator, Writing Lab, Purdue University **Aug 2012-May 2013**

Coordinated workshops, collaborated with facilitators on content and delivery, and liaised with faculty, departments, and student groups outside the Department of English on writing needs.

Summer Assistant Director, Writing Lab, Purdue University **May-Aug 2012**

Collaborated with director and associate director to produce annual report and conduct publicity.

Administrative Intern, Writing Center, College of Wooster **Aug 2009-Jun 2010**

Trained and mentored 15 new tutors through weekly meetings, edited freshman literary arts magazine (*Year One*); managed websites of the Writing Center, Program in Writing, and *Year One*; contributed to writing and program assessment; led in-class workshops; liaised with multiple departments across campus; and tutored students from all campus majors with writing.

Assistant Director, Writing Center, Western Michigan University **May 2008-Jul 2009**

Collaborated with director to hire and train tutors and develop assessment and data collection tools. Hired as a tutor and earned promotion to assistant director after one year.

Program Coordinator, Writing Studio, Western Michigan University **Aug 2008-Apr 2009**

Managed all aspects (hiring, training, mentoring) of classroom-based, basic writing tutoring program that operated out of the writing center. This program included 24 tutors and 15 instructors in fall semester and 4 consultants and 1 instructor in spring semester.

WRITING CENTER TUTORING EXPERIENCE

Graduate Writing Consultant, Writing Lab, Purdue University **Aug 2011-May 2014**

Tutored graduate and undergraduate writers with professional and academic documents and delivered in-class and in-lab writing workshops. Helped pilot asynchronous online tutoring interface in Fall 2011 and led a weekly ESL conversation group in Spring and Summer 2012. Completed two-semester ESL training.

Writing Consultant, Writing Center, Western Michigan University

May 2007-Jul 2009

Taught writing one-on-one to broad range of clients from all majors across campus; clients including graduate and undergraduate students, non-native English speakers, and students with learning and physical disabilities. Assessed client needs, set teaching goals, and collaborated with clients to address high order writing issues.

WRITING ACROSS THE CURRICULUM EXPERIENCE

Consultant/Workshop Leader, Journal for Purdue Undergraduate Research (JPUR) Jan 2014-May 2014

Developed and delivered workshops introducing undergraduate researchers to writing strategies, public/specialist audience awareness, and editorial review; consulted editorial board on how to mentor writers.

Grader, Electrical and Computer Engineering (ECE)

Sept 2013-Dec 2013

Provided written feedback on senior design projects for ECE 402 and consulted ECE communications specialist on writing resources for students.

GRE Instructor, Purdue Summer Research Opportunities Program (SROP)

Jun-Jul 2013

Taught 30+ undergraduate students preparation for GRE Verbal and Analytic Writing through original lessons, proctored and assessed pre-test and post-test.

Judge, Townsend Writing Excellence Competition, Purdue College of Agriculture

Apr 2013-2016

Assessed and ranked entries in writing competition by agriculture majors and consulted on rubric.

WAC Co-Coordinator, ANSC 311: Animal Breeding & Genetics

Aug 2012-May 2013

Collaborated with co-coordinator and course professor to conduct lectures, assessment, and workshops, as well as develop and revise rubrics, writing assignments, and lecture materials.

Liaison, Dedicated Chemistry Writing Tutoring, College of Wooster

Aug 2009-May 2010

Supported relationship between Writing Center and Chemistry Department by collaborating with Chemistry faculty to train chemistry writing tutors, facilitate communication, and conduct workshops.

WRITING AND PROGRAM ASSESSMENT EXPERIENCE

Animal Sciences WAC Assessment

Apr 2014

Conducted focus groups with students in animal breeding course to assess how they perceived how report assignments prepare them for their careers and how they used resources to complete the report.

Writing Center Assessment, College of Wooster

Aug 2009-May 2010

Collected writing samples from regular tutees over two semesters, read and rated samples from others' tutees according to a rubric, and participated in a focus group with other writing center staff.

Critical Writing Assessment, College of Wooster

Apr 2010

Read and rated essays collected from undergraduate courses across campus according to a rubric.

Writing Center Assessment, Western Michigan University

Aug 2009-May 2010

Collaborated with director, staff, and university faculty to develop outcome-based writing center assessment that used reports, portfolios, and review teams.

ON-CAMPUS WORKSHOPS, PRESENTATIONS, & INVITED TALKS

Undergraduate Workshops

Research Posters & Abstracts
 Scientific Reports Online Research
 Experimental Plans & Lab Notebooks
 Writing Undergraduate Research Articles
 Research Reports in Chemical Engineering
 Thesis Statements & Paragraphing
 Avoiding Plagiarism
 Collaborative Writing
 MLA & APA Format
 Personal Statements
 Peer Review

Pedagogical Presentations

Assignment Design (Instructor Brown Bag)
 Plagiarism, Citation, & Using Sources (Instructor Brown Bag)
 Teaching for Transfer (Graduate Composition Practicum, Invited by Patti Poblete)
 Accessible Instruction & Universal Design (Graduate Composition Practicum, Invited by Patti Poblete)
 Tutoring Personal Statements (Graduate Tutor Practicum, Invited by Linda Bergmann)
 Tutoring with the Purdue OWL (Graduate Tutor Practicum, Invited by Harry Denny)

Invited Research Talks

“Traumatic Brain Injury and Non-Apparent Disabilities” (Rhetorics of Access, Invited by Michael Salvo)

SERVICE

Member, WPA-GO Diversity Task Force	Fall 2014-Spring 2016
GradSEA Representative to Undergraduate Studies Committee	Fall 2014-May 2015
Reader, ICaP Pedagogical Presentation Graduate Student Travel Grant	Spring 2014
Rhetoric and Composition Representative to GradSEA	Fall 2013-May 2014
Syllabus Approach Co-Leader, Writing about Writing	Fall 2011-May 2013
Member, Pedagogical Initiatives Committee (PIC)	Fall 2011-May 2013
PIC Representative to Introductory Writing Committee (IWC)	Fall 2011-May 2012

COMMUNITY ENGAGEMENT

Impact Assessment of Senior Grocery Program Sept-Dec 2014

Assessed the impact of Food Finders Food Bank’s senior grocery program on clients’ diet and finances through survey research and shared results in an internal report and presentation.

Feeding America Hunger Study Apr-Aug 2013

Helped food bank clients complete a survey using iPads as part of national hunger study conducted locally by Food Finders Food Bank and sponsored by Feeding America.

Community Needs Assessment Jan-May 2013

Partnered with Area IV Agency on Aging and Community Action Programs to assess residents’ needs by developing and administering a survey and presenting analysis of results in an internal report.

PROFESSIONAL MEMBERSHIPS

Association of Teachers of Technical Writing (ATTW)
Association for the Rhetoric of Science, Technology, & Medicine (ARSTM)
Council for Programs in Technical and Scientific Communication (CPTSC)
Society for Technical Communication (STC)
Conference on College Composition and Communication (CCCC)
Modern Language Association
NCTE/CCCC Standing Group in Disability Studies
Writing Program Administrators Graduate Organization (WPA-GO)
Society for Disability Studies (SDS)

SELECTED COURSEWORK

Rhetoric and Composition

Introduction to Composition Theory (Patricia Sullivan)
Classical Rhetoric (Richard Johnson-Sheehan)
Modern Rhetoric (Patricia Sullivan)
Postmodern Rhetoric (Jennifer Bay)

Professional and Technical Writing

Professional Writing Theory (Michael Salvo)
Computers in Language and Rhetoric (Michael Salvo)
Studies in Comp. Theory: Teaching Professional Writing (Charlotte Thralls, Western Michigan University)
Advanced Professional Writing: Rhetoric of Science and Technical Communication (Nathan Johnson)
Advanced Professional Writing: Writing Grants and Proposals (Richard Johnson-Sheehan— Audit)

Public Rhetorics

Public Rhetorics (Jennifer Bay)
Medical and Environmental Writing (Richard Johnson-Sheehan)
Institutional Rhetoric (Patricia Sullivan)
Gender, Rhetoric, and the Body (Jennifer Bay)

Writing Program Administration

Seminar in Writing Program Administration (Linda Bergmann)
Writing Center Theory (Linda Bergmann)
Writing across the Curriculum (Irwin Weiser)
WAC and Transfer of Learning (Bradley Dilger)
Emerging WPA Identities (Amy Ferdinandt Stolley)

Research Methods

Empirical Research in Writing (Patricia Sullivan)
Qualitative Methods for Communication Research (Felicia Roberts)
Comparing First and Second Language Writing (Tony Silva)

Teaching Practica

Professional Writing Practicum (Michael Salvo)
Writing Lab Practicum (Laurie Pinkert)
Teaching First-Year Composition I and II (Thomas Rickert)

REFERENCES

Removed for online version and available upon request